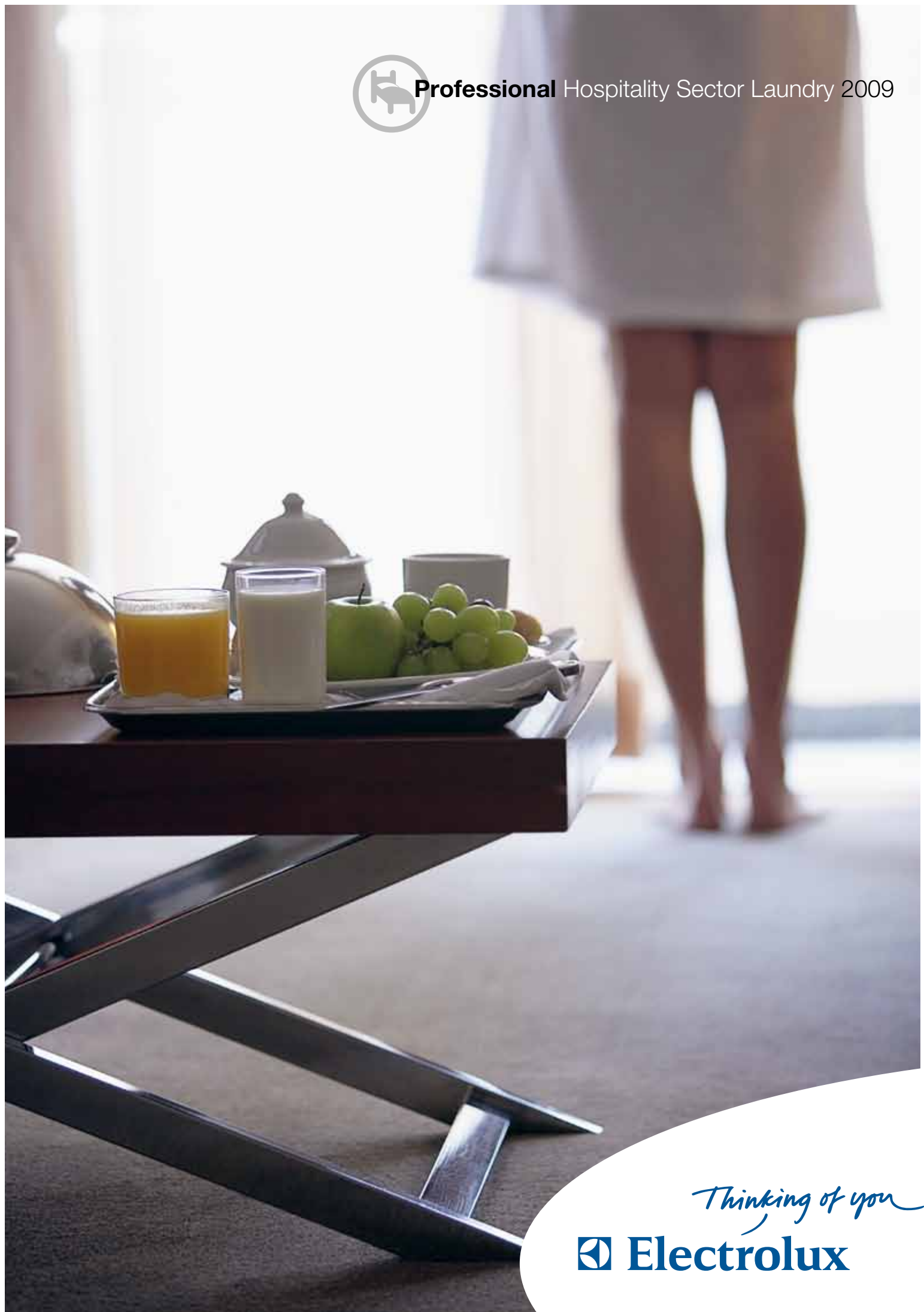


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**Professional** Hospitality Sector Laundry 2009



*Thinking of you*

 **Electrolux**



## Never stop thinking

When we say we are thinking of you, we really mean it.

Around the world, we're visiting you as a consumer and are taking part in your everyday life. We do everything we can in order to understand your needs and the problems you want solved. We don't design for design sake, but for your sake.

We devote time, our know-how and our insight towards developing appliances that will make you say "This is exactly what I wanted! How did you know?"

The answer is simple: because we were thinking of you when we made it.

Today people are concerned about climate change and just like you; we want to make a difference.

Electrolux has a broad approach to the environment, which includes setting criteria for products in terms of low consumption of electricity, water and gas, without compromising on functions and performance.



**GREEN RANGE**

At Electrolux, we also maintain high environmental and ethical standards in our facilities and with our suppliers – no matter where in the



world they are located. We have a long-standing reputation in the environment and corporate responsibility.

We have been recognized as being on the cutting-edge of developing energy and water efficient products.

See more of our thinking at [www.electrolux.com/sustainability](http://www.electrolux.com/sustainability).

Electrolux. Thinking of you.

*To us, it is natural to focus on environmental and safety considerations. Our production units are certified in accordance with the ISO 9001 (Quality) and ISO 14001 (Environmental Management) standards, and our products are CE and S-labelled.*

## Our textile care concept – your textile care success!

### **Our professional laundry concept is based upon the fact that there are clear benefits for those who wash in-house.**

No matter how large or small your company may be, washing in-house will pay dividends in almost all cases.

Of course, we will be happy to pitch in with our knowledge and experience to help you put together the optimal textile care solution for your company!

### **The quickest and easiest way to reduce laundry costs is to start with the terry-cloth**

Having your own Textile Care Room™ at your hotel opens up a host of opportunities. If we start by calculating the cost of the terrycloth laundry, we promise that you will be pleasantly surprised. Washing on the hotel premises is economical, efficient and secure.

### **Reduced costs**

Experience shows that in most cases, the laundry costs fall. With a leasing agreement (incl. Full Service), you simply pay a fixed monthly fee, and what you save on washing the terrycloth can be used directly to pay the leasing fee.

### **Maximized employment**

The machines are very simple to work with, and washing terrycloth loads is an ideal “second job”. Wash whenever you need to during the day.

### **Flexibility**

When you handle your laundry yourself, it is simple to ensure access to clean towels and bathrobes. You can book in good time and deal with even unexpected visits with a minimum of fuss.

All our washing machines can be fitted with special programmes or adjusted to cover your textile care needs precisely. The most appropriate machine combination is defined by your current laundry needs.

### **Less transport**

In addition, handling your own laundry eliminates dependence on collection and delivery times.

### **Improved control**

With your own Textile Care Room™, you can decide for yourself when and how often to do the laundry. It also improves your over-view and control of the laundry result and store-room situation. Both the responsibility and the resources are kept within the hotel.

### **We take responsibility for our products long after the installation**

Every machine is built to operate in a tough environment for many years. As extra security, we also offer Full Service Agreements on all our machines. These agreements ensure that the products receive regular maintenance (including labour and materials), which reduces your total costs even further!







## We care about your textile care

### Lower costs

Companies that choose to wash in-house soon recoup their investment in laundry equipment.

### Full control

By washing in-house, companies achieve full control of the entire textile handling process and can easily control the laundry results and monitor the store situation.

### Own adapted store

When laundry is handled in-house, you can also ensure that the store of textile matches requirements.

### Gentle processing

Adapted washing processes minimise textile wear and ensure that the textiles maintain their appearance and functionality for as long as possible.

### Reliable handling of the laundry

Electrolux Professional Laundry Systems washing machines use **Compass Control™** or **Clarus Control™** to safeguard the washing results. With fully adapted programmes, it is possible to wash almost all kinds of textiles. Everything is washed at the correct temperature. Bacteria and tough stains such as blood are eliminated. Select the programme and press the start button, and everything will be handled automatically.

All our washing machines can be fitted with special programmes or specifically programmed and adjusted to cover your textile care

needs precisely. The most appropriate machine combination is defined by your current laundry needs.

### Work rotation

Our professional machines make it very simple to wash all kinds of textiles. A lot of companies include laundry as a part of the work rotation at the workplace, and it is usually a much sought-after job.

### Large volumes in a small area

Our professional washing machines are built to wash large volumes in a short time.

A complete set-up comprising a washing machine and tumble-dryer requires minimal space, and the machines are so easy to use that everyone can give a hand with the laundry.

### Subsequent treatment as required

if subsequent processing is required, we have a complete range of products for this, such as efficient tumble-dryers, ironers and finishing equipment.

Our tumble dryers for example, they feature a number of different drying programmes, where the machines always measure the residual moisture in the laundry.

The tumble-dryer stops automatically when the laundry is dry, which minimises drying time and energy consumption. In addition, the reversing function distributes the laundry evenly in the drum and leaves the clothes smooth. This means that many items are ready to wear immediately after drying!





## For Spa businesses, washing terrycloth in-house means major savings



### **Spa guests have high expectations**

That's why it is very important to ensure that towels and bathrobes are freshly laundered.

With your own Textile Care Room™, you can take control of the laundry and the associated costs. And you can be sure that you always have clean and fresh terrycloth at hand.

### **Wash terrycloth yourself to reduce your laundry costs directly**

Terrycloth is very easy to deal with and requires little space.

- 1) Put the items in the washing machine and wash them.
- 2) Then transfer them to the tumble dryer.
- 3) Fold them neatly and put them in the storeroom – finished!



### **Equipment grows with your needs**

You can also wash bed linen, curtains, staff clothes, table cloths, bedspreads, etc.

If you want to develop your laundry operations, we are naturally at your disposal.

We will be happy to review your specific textile care requirements with you, and then provide you with a detailed calculation based on your actual situation.







## Let us turn your textile care into a success story

Wash what you want, when you want to – without the need for major investment. We tailor a leasing package, including a Full Service agreement, to suit your needs. This provides you with your own secure textile care facility and reduced costs. One major benefit of having your own Textile Care Room™ is that you can wash at any time of the day or night.

### For profitable terrycloth laundry, what you need is:

A small room with electricity, water and drain connections and ventilation. We will be happy to check the rooms you have available and help you with the planning. Then select one of our three complete package solutions, or ask us to tailor a special solution for you. We will naturally analyse your specific requirements with you, and then offer the equipment that represents the best possible solution.

#### For hotels with up to approx. 30 beds:

With these machines, you can wash and dry around 6.5 kg of terry-cloth in 90 minutes.



W465H

T4190

#### For hotels with up to approx. 50 beds:

With this equipment, you can wash and dry around 13 kg of terry-cloth in 90 minutes.



W4130H

T4350

#### For hotels with up to approx. 90 beds:

With this solution, you can wash and dry around 24 kg of terry-cloth in 90 minutes.



W4240H

T4530

### If you want to develop your hotel laundry even further, we will tailor-make an installation for you

It is important to compare different options. Those hotels that choose to invest in their own laundry room usually do so with a view to reducing costs. A reduced stock of textiles naturally also has a positive effect on the finances.

We can, of course, assist with a complete installation that can handle all kinds of laundry at the hotel.

Needs and costs analyses, planning, installation and service are what we do. Leasing textile care equipment with a Full Service agreement – at a fixed price – provides you with a clear overview of the costs.

#### Example of a set-up for a small hotel

A W4130H washing machine and a T4350 tumble-dryer. These machines can wash and dry up to 13 kg of laundry in 90 minutes.

If you need to press sheets and restaurant linen, you can supplement the set-up with an IC4 3320 rotary hot iron. (Which can be installed directly against a wall to save space.)



W4130H

T4350

IC4 3320

#### Example of a set-up for a large hotel

A W4400H washing machine and a T4900 tumble-dryer. With these machines, you can wash and dry up to 40 kg of laundry in 90 minutes.

If you have a lot of sheets and restaurant linen to press, an IC4 48XXFFS rotary hot iron makes an ideal, user-friendly supplement (and it can be installed directly against a wall to save space).



W4400H

T4900

IC4 48XXFFS