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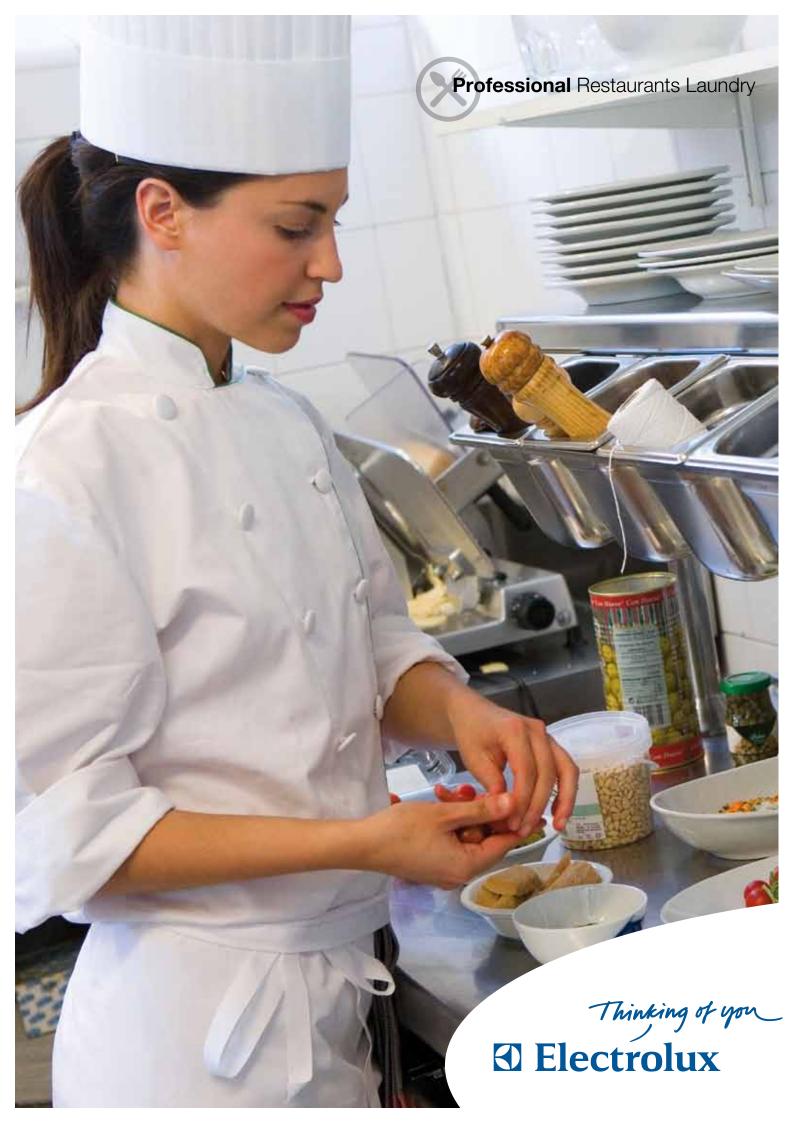
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Never stop thinking

When we say we are thinking of you, we really mean it. We do everything we can in order to understand market trends and to anticipate your needs and the problems you want solved. We do not design for design's sake, but for your sake. We devote our time, our knowhow and our insight to developing appliances that will make you say, "This is exactly what I wanted! How did you know?" The answer is simple: because we were thinking of you when we made it.

Today, people are concerned about climate change, and - just like you - we want to make a difference. Electrolux takes a broad approach to the environment, which includes setting criteria for products in terms of low electricity, water and gas consumption, without compromising on functionality and performance.



At Electrolux, we also maintain high environmental and ethical standards at our facilities and for our suppli-

- no matter where in the world they are located.



We have a long-standing good reputation for our work with the environment and corporate responsibility. We have been recognized as being at the cutting-edge in the development of energy and water efficient products.

See more of our thinking at www.electrolux.com/sustainability

Electrolux. Thinking of you.

To us, it is natural to focus on environmental and safety considerations. Our production units are certified in accordance with the ISO 9001 (Quality) and ISO 14001 (Environmental Management) standards, and our products are CE and S-labelled.

Our Textile Care concept - your textile care success!

Our professional laundry concept is based upon the fact that there are clear benefits for those who wash in-house

No matter how large or small your company may be, washing in-house will pay dividends in almost all cases.

Of course, we will be happy to pitch in with our knowledge and experience to help you put together the optimal textile care solution for your company!

Have your own Textile Care Room™!

Having your own Textile Care Room™ at your restaurant opens up a host of opportunities. We promise that you will be pleasantly sur-prised. Washing on the restaurants premises is economical, efficient and secure.

Reduced costs

Experience shows that in most cases laundry costs fall. With a leasing agreement (incl. Full Service), you simply pay a fixed monthly fee, and what you save on washing the laundry can be used directly to pay the leasing fee.

Flexibility

When you handle your laundry yourself, you can wash continuously and even deal with unexpected visits with a minimum of fuss.

All our washing machines can be supplied with special programmes or adjusted to cover your textile care needs precisely. The most

appropriate machine combination depends on your current laundry needs.

Maximized employment

The machines are very simple to work with, and washing terrycloth loads is an ideal "second job". Wash whenever you need to during the day.

Less transport

In addition, handling your own laundry eliminates dependence on collection and delivery times.

Improved control

With your own Textile Care Room[™], you can decide for yourself when and how often to do the laundry. It also improves your over-view and control of the laundry result and storeroom situation. Both the responsibility and the resources are kept within the restaurant.

We take responsibility for our products long after installation

Every machine is built to operate in a tough environment for many years. As extra security, we also offer Full Service Agreements on all our machines. These agreements ensure that the products receive regular maintenance (including labour and materials), which reduces your total costs even further!





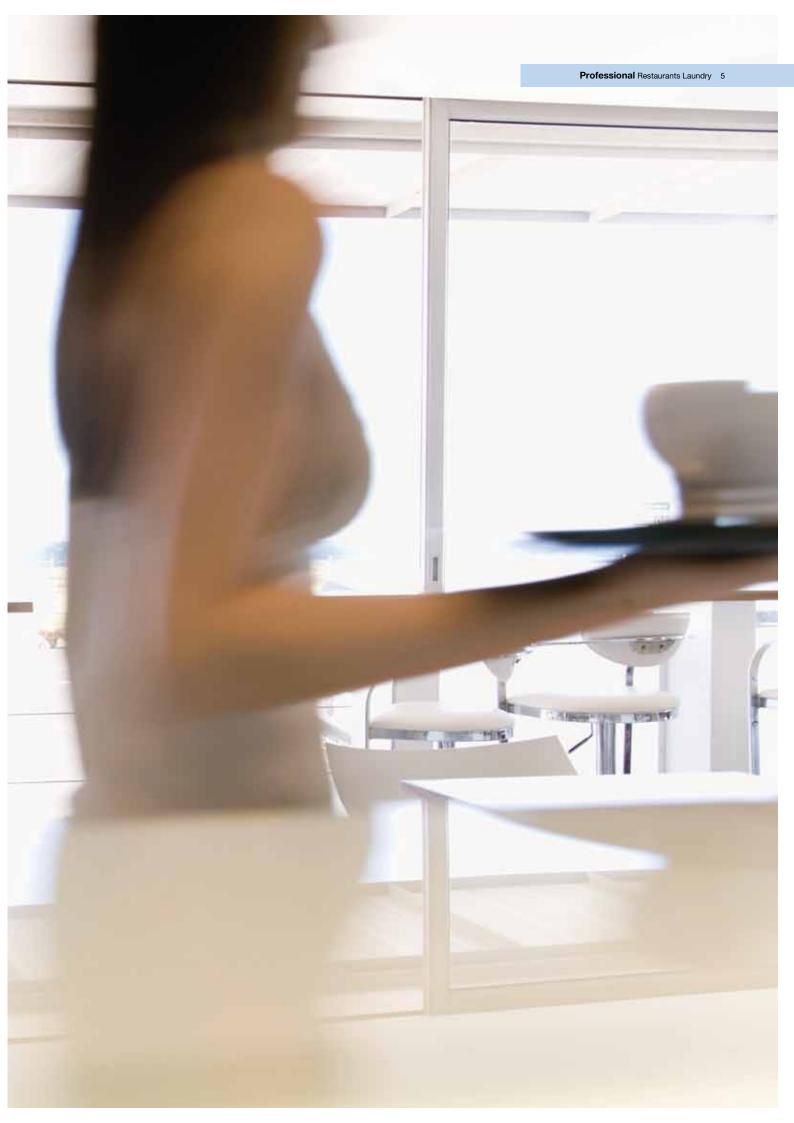












We care about your textile care

We care about your business profile

In many sectors, specific requirements apply to, for example, hygiene and profiling. For this reason, many companies use specially adapted work clothes, napkins, tablecloths, aprons etc. Special processes are needed to wash these textiles, as it is important to maintain the original appearance and functionality of the textiles throughout their service lives.

Reliable laundry handling

Electrolux Professional washing machines use **Compass Control™** or **Clarus**

Control™ to safeguard the washing results. With fully adapted programmes, it is possible to wash all kinds of restaurants textiles. Everything is washed at the correct temperature. Tough stains such as wine, meat juice and fat are eliminated. Select the programme and press the start button, and everything will be handled automatically.

Gentle processing

Adapted washing processes minimize textile wear and ensure that the textiles maintain their appearance and functionality for as long as possible.

Subsequent treatment as required

Complete control over the drying process is possible thanks to Electrolux Professionals advanced microprocessor technology. With our **Compass Control™** it is simple to choose alternative settings for maximum drying flexibility.

They feature a number of different drying programmes, where the machines always measure the residual moisture in the laundry.

The tumble dryer stops automatically when the laundry is dry, which minimizes drying time and energy consumption. In addition, the reversing function distributes the laundry evenly in the drum and leaves the clothes free from creases. This means that many items are ready to use immediately after drying!

When perfect flatwork ironing is a must

Your customers expect exquisite perfectly pressed table linen. Ensuring your customer's comfort, in every little detail, is your guarantee of business success.

Our range of ironers provides the ergonomics and large choice of options to make this possible, whilst at the same time increasing your profitability. Electrolux ironers provide the perfect complement to your business quality, profitability and growth.

Lower costs

Companies that choose to wash kitchen cloths, towels, aprons, tableclothes and protective clothing themselves soon recoup their investment in laundry equipment.

Full control

By washing the restaurants laundry in-house, you will achieve full control over the entire textile handling process and can easily control the laundry results and monitor storeroom levels.

Large volumes in a small area

Our professional machines are built to handle large volumes in a short time. A complete set-up comprising a washing machine, tumble dryer and small ironer requires minimal space, and the machines are so easy to use that everyone can give a hand with the laundry.

Adapted storage

When laundry is handled in-house, you can also ensure that your laundry store matches requirements.

Job rotation

Our professional machines make it very simple to manage all kinds of restaurants textiles. A lot of companies include laundry as a part of a job scheme at the workplace, and it is usually a much sought-after job.



Consider textile care a part of your business



Take control of your kitchen textiles! Professional kitchens are subject to stringent hygiene requirements.

They have to be equipped with all kinds of textiles - table linen, kitchen cloths, towels, aprons and protective clothing – which often become very dirty.

By adding professional laundry equipment to the business set-up, you can take complete control of textile care.

See a Textile Care Room™ as a part of your whole restaurant business

Today, you have the opportunity to take care of all textiles in-house on the premises (even your curtains). But the choice of equipment for your own Textile Care Room[™] is crucial. Our professional machines are designed and



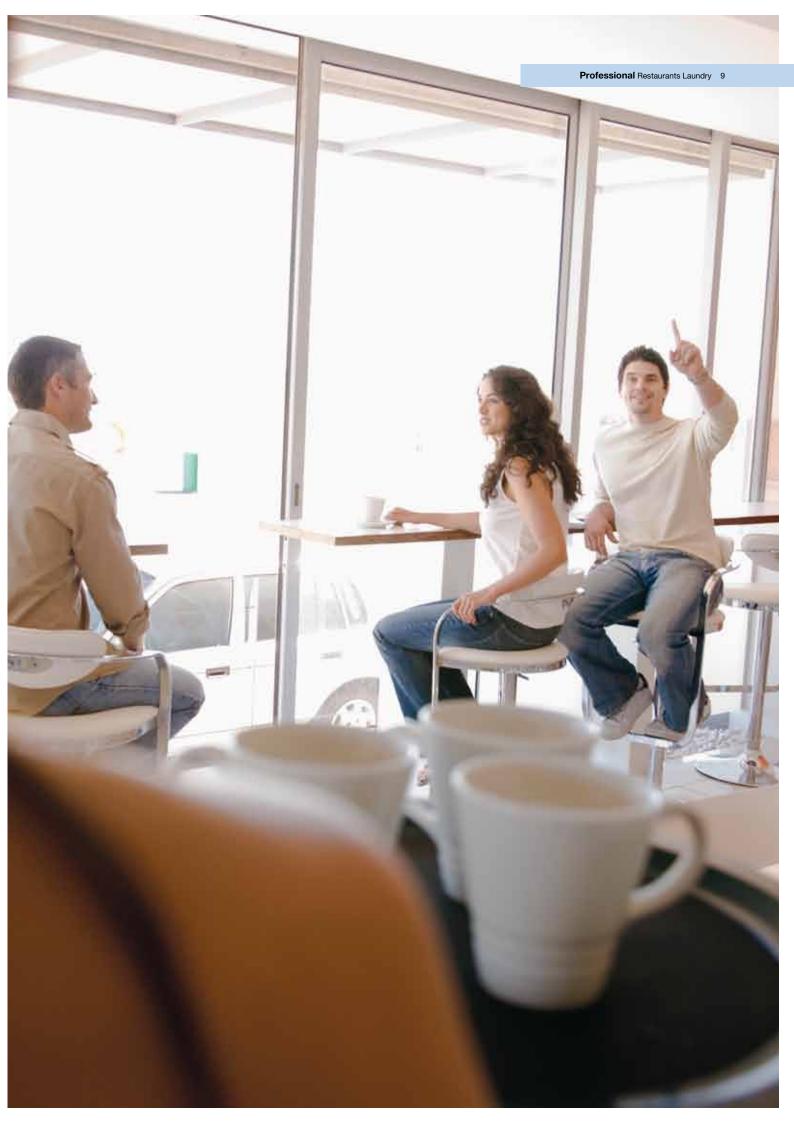
built to make textile care work as simple, efficient and environmentally-friendly as possible for very, many years.

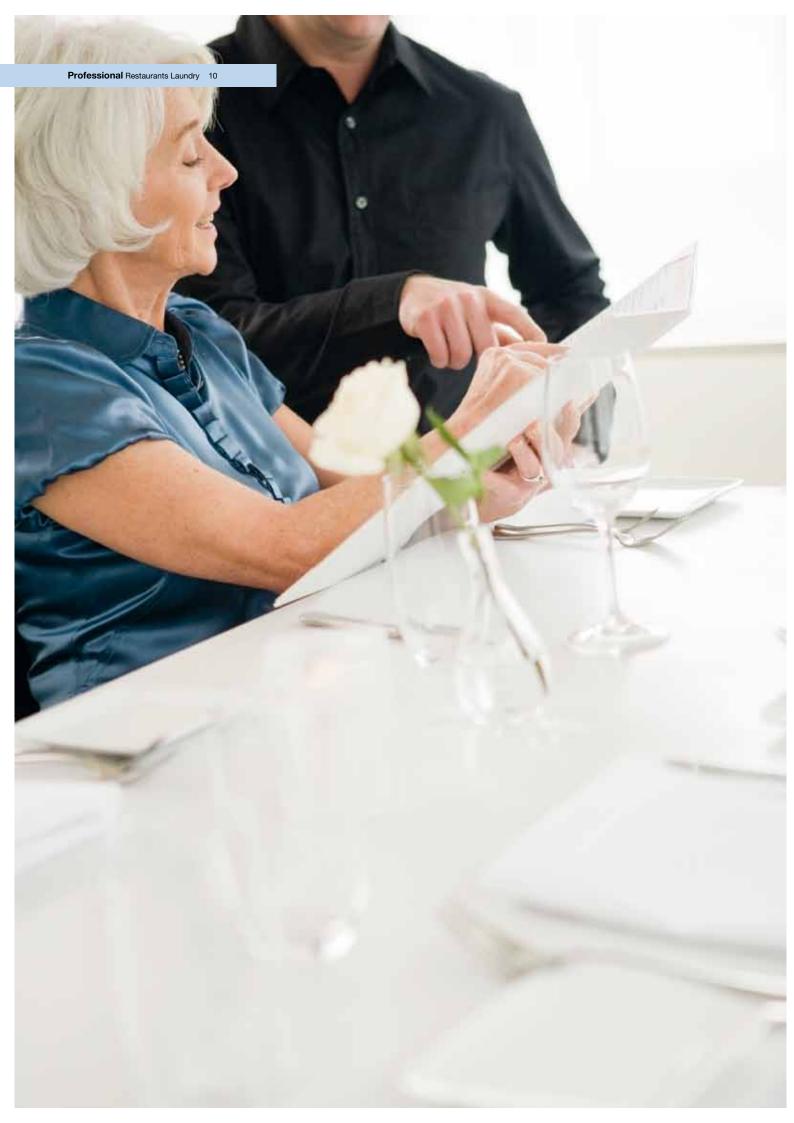
High standard

Our professional laundry equipment handles much more laundry and washes it cleaner and more quickly than any other type of equipment.

Gravy, blood- and wine stains simply disappear thanks to our unique washing processes for heavily soiled kitchen textiles.

At the same time, our machines still feature standard washing programmes, which ensure the flexibility to handle all other kinds of laundry.





Let us turn your professional textile care into a success story

5.5 kg of laundry clean and dry in 90 minutes!

The W455H Restaurant Washing Machine is our smallest machine, but it can still quickly deal with up to 5.5 kg of laundry. And then our T4130 tumble dryer can dry it in about half an hour. If you need greater capacity, then check out our big Restaurant Package (see below).

It's child's play to use washing machines from Electrolux Professional Laundry

All kinds of different people use our laundry equipment on a daily basis. This is why we have placed great emphasis on making it as user-friendly as possible. Put the laundry in the machine, select the programme and press the start button. The machine will take care of the rest. And the display shows how much time remains until the laundry is ready - it's as simple as that!

We have prepared two efficient, energy-saving Restaurant Packages, each of which takes up less than half a square metre of space - and includes both a washing machine and a tumble dryer!

The Small Restaurant Package

Restaurant machines for small volumes of laundry in tough kitchen environments. 5.5 kg of "Normal 60°C" laundry is clean and dry in 90 minutes! And if you do not have much space, a pillar

installation (0.5 m²) is far and away the best solution!



The Big Restaurant Package

This package provides superior washing and drying capacity. 10.5 kg of "Normal 60°C" laundry is clean and dry in 90 minutes! With this package, you can be sure of having the capacity to handle all kinds of kitchen and restaurant laundry – 24/7!



Should you need supplementary equipment for subsequent treatment processes, we have a wide range of presses and steam irons.